



Brown & Brown acquires Irvine Commercial Insurance Brokers

April 14, 2025

London, UK: Brown & Brown (Europe) Limited, part of Brown & Brown Inc. (“Brown & Brown”), has acquired Irvine Commercial Insurance Brokers Limited (“Irvine Commercial”), a Kenilworth-based firm specialising in insurance broking services for local SMEs.

Founded in the early 2000s by directors John Townsley and Matthew Finch, the company offers a range of products, including motor fleet, commercial combined, combined liability and contractors all risks and will bolster Brown & Brown’s presence in the Midlands.

John Townsley and Matthew Finch and their staff will continue to operate from their current location and report to James Birrell, regional managing director at Brown & Brown Europe.

John Townsley commented on the deal: “We are excited to join forces with Brown & Brown Retail Lutterworth, which will allow us to leverage the group’s extensive resources and capabilities, enabling us to provide even greater value to our customers while maintaining our commitment to personalised service.”

Matthew Finch added: “Joining the Brown & Brown team marks a significant milestone for our company. We look forward to the opportunities that lie ahead, which will benefit both our customers and our dedicated team.”

James Birrell said: “We are delighted to welcome John, Matthew and their team to Brown & Brown . Their specialisation and strong customer relationships align perfectly with our values. This acquisition strengthens our presence in the Midlands and reinforces our commitment to serving the insurance needs of SMEs in the region.”

The acquisition has received regulatory approval, and the consideration for the deal is undisclosed.

About Brown & Brown

Brown & Brown, Inc. (NYSE: BRO) is a leading insurance brokerage firm providing enhanced customer-centric risk management solutions since 1939. With a global presence spanning 500+ locations and a team of more than 17,000 professionals, we are dedicated to delivering scalable, innovative strategies for our customers at every step of their growth journey. Learn more at BBrown.com.