



Brown & Brown

INSURANCE®

Brown & Brown acquires BCM Acquisitions Limited

April 2, 2025

Brown & Brown (Europe) Limited (Brown & Brown) has acquired commercial motor insurance specialist BCM Acquisitions Limited, trading as 1st UK Broking.

Based in Sunderland, 1st UK Broking was established in 2014 by Managing Director Stuart Crosby, who will continue to lead the business following the completion of the acquisition.

The firm specialises in fleet insurance and also provides a range of business insurance services, including employers' liability, public liability, buildings and contents insurance. All existing staff will remain with the business, and operations will continue from the current Sunderland office.

Stuart said: "We are excited to join the Brown & Brown team. This opportunity provides us with additional resources and specialisation, enabling us to better serve our customers while maintaining the personal service we're known for in the North East."

Following the acquisition, Stuart will report to Neil Thornton, Managing Director North.

Neil commented: "We're delighted to welcome Stuart and his team to Brown & Brown. This acquisition strengthens our footprint in the North East and aligns with our strategy to grow our presence in key regional markets."

"1st UK Broking has built a strong reputation for delivering tailored insurance solutions and exceptional customer service. We look forward to working together to build on this success, supporting the team's growth while continuing to provide high-quality insurance products to their customers."

The acquisition has received regulatory approval, and the terms of the deal remain undisclosed.

About Brown & Brown

Brown & Brown, Inc. (NYSE: BRO) is a leading insurance brokerage firm providing enhanced customer-centric risk management solutions since 1939. With a global presence spanning 500+ locations and a team of more than 17,000 professionals, we are dedicated to delivering scalable, innovative strategies for our customers at every step of their growth journey. Learn more at [BBrown.com](https://www.BBrown.com).

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